

Message Text

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ACTION CU-04

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TO SECSTATE WASHDC 1250

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UNCLAS CARACAS 13104

FOR: STATE FOR CU/ARA; USIA FOR ILA/RODGERS

E.O. 11652: N/A

TAGS: OEXC VE (GROOSCORS, GUIDO)

SUBJ: FY-76 IV PROGRAM, NOMINATION OF DR. GUIDO GROOSCORS,
MINISTER OF EDUCATION.

REF: CARACAS 12873

1. POST NOMINATES GUIDO GROOSCORS CABALLERO, MINISTER OF INFORMATION, FOR 30-DAY IV GRANT WHICH SHOULD COVER FIRST CLASS TRAVEL, AND PER DIEM APPROPRIATE TO HIS POSITION.
2. EMBASSY BELIEVES THAT GROOSCORS MAY BE ABLE TO TRAVEL EARLY IN 1976. HE HAS EXPRESSED KEEN INTEREST IN OBSERVING LATEST DEVELOPMENTS IN U.S. COLOR TV AND ARRANGEMENTS SHOULD BE MADE FOR HIGH-LEVEL BRIEFINGS AND CONVERSATIONS WITH EXECUTIVES OF AN APPROPRIATE U.S. TELEVISION NETWORK (NBC) INCLUDING OPPORTUNITY TO VIEW COLOR TV PRODUCTION, AND VISIT TELEVISION MANUFACTURERS (RCA, SILVANIA, ZENITH).
3. IN WASHINGTON, IF AT ALL POSSIBLE EITHER IN AN OFFICIAL CALL OR AT A SOCIAL FUNCTION, POST RECOMMENDS THAT MINISTER GROOSCORS BE PROVIDED AN OPPORTUNITY TO MEET THE PRESIDENT AND THE SECRETARY.
HE SHOULD CALL ON ASSISTANT SECRETARIES IN ARA AND CU, MEET RON NESSEN AT THE WHITE HOUSE, USIA DIRECTOR JAMES KEOGH,
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AND PUBLIC AFFAIRS INFORMATION CHIEFS AT STATE. A DESCRIPTION

OF THE ENTIRE PROCESS INVOLVED IN PREPARING THE PRESIDENT AND SECRETARY FOR PRESS BRIEFINGS WOULD BE HIGHLY APPRECIATED.

4. GROOSCORS IS HIGHLY CULTURED PERSON AND WOULD APPRECIATE ATTENDING PERFORMANCES AT KENNEDY AND LINCOLN CENTERS, AS WELL AS CULTURAL ATTRACTIONS IN OTHER CITIES VISITED, INCLUDING BICENTENNIAL EVENTS (BOSTON).

5. FOLLOWING IS PRELIMINARY BIODATA: BORN AUGUST 30, 1925 AT PARIS, FRANCE, OF VENEZUELAN PARENTS, MARRIED, 4 CHILDREN. STUDIED LAW IN VENEZUELA, COLOMBIA, AND COSTA RICA AND GRADUATED FROM UNIVERSIDAD NACIONAL DE COSTA RICA IN SAN JOSE. PREVIOUS GOVERNMENT POSITIONS INCLUDE PUBLIC RELATIONS DIRECTOR OF THE MINISTRY OF JUSTICE, NATIONAL DIRECTOR FOR INFORMATION, AMBASSADOR TO COSTA RICA AND THE DOMINICAN REPUBLIC, ASST. SECRETARY GENERAL OF THE PRESIDENT'S OFFICE, AND DIRECTOR OF THE CENTRAL OFFICE FOR INFORMATION (OCI). PRIVATE SECTOR POSITIONS INCLUDE EXECUTIVE VICE-PRESIDENT, MCCANN-ERICKSON VENEZOLANA, 1969-70, PRESIDENT OF ASESORAC, C.A.(MANAGEMENT CONSULTANTS IN MASS COMMUNICATION), 1970-74, AND VICE-PRESIDENT OF EDITORIAL ARTE, C.A. (1972-75). (PUBLISHING COMPANG). HE IS A MEMBER OF THE ASSOCIATION OF VENEZUELAN JOURNALISTS, THE VENEZUELAN PUBLIC RELATIONS ASSOCIATION, AND IS VENEZUELAN REPRESENTATIVE TO THE INTER-AMERICAN REDERATION OF PUBLIC RELATIONS ASSOCIATIONS. HE HAS PARTICIPATED IN A NUMBER OF IMPORTANT CONFERENCES AND SEMINARS ON PUBLIC RELATIONS AND COMMUNICATIONS TOPICS.

6. CLEARANCE OBTAINED. A GOOD READING KNOWLEDGE OF ENGLISH. REQUIRES ESCORT-INTERPRETER.

7. WOULD APPRECIATE DEPARTMENT'S CABLED APPROVAL.
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